



# IMPROVE CURB APPEAL

-Easy ways to Improve Your Landscape for Optimal Sales Value-

Thinking about selling your home? If so, let McShane's help you spruce up your yard and get some much needed curb appeal. Here are some inexpensive ways to improve your front lawn and landscape:

**-Create clean bed lines and mulch.** Properly edged beds and new mulch will go a long way in improving the way your yard looks.

**-Plant new trees and shrubs.** Replace any dead or dying trees or shrubs. Plant new trees and shrubs to create focus areas, camouflage foundations and old fencing, or unsightly views.

**- Have your trees and shrubs professionally pruned.** Remember when you mom tried to cut your hair? Do-it-yourself- pruning can result in disaster if you go shear happy. Professionals know what to cut and what time of the year is best to prune each plant.

**- Add color.** A well-designed container at the front entry will add a burst of energy and warmth at your front door. A flowering plant around a curbside mailbox will give your yard a finished look. And you can always plant some bright colorful annuals into your beds.

**-Pay attention to your lawn.** Mow, edge, and trim your lawn and get rid of the weeds. Purchase and install sod in areas where there are bald spots.

**-Power wash walkways, driveways, and front porches.** Power wash those areas that have become tracked with dirt.

**- Paint the house foundation.** A neutral colored paint will cover up outdoor dirt and scuffs and provide an attractive backdrop for foundation paintings.



**-Be proactive.** Have a landscape professional and/or lawn care specialist inventory your property. Professionals will be able to diagnose and treat conditions before they start.



# CURB APPEAL CHECK LIST

## I. Yard and Garden

- ♣ Pick up litter and any poop.
- ♣ Weed, prune and mulch garden beds.
- ♣ Mow lawn, trim edges, and rake.
- ♣ Prune shrubs and trees.
- ♣ Sweep sidewalks and clear weeds from cracks.
- ♣ Add annual color wherever you can.
- ♣ Add color and garden art where possible.

## II. Main Entry

- ♣ Clear sidewalks and driveway.
- ♣ Clear and clean walkways.
- ♣ Clean up the porch. Repaint if needed. Accessorize with stylish outdoor furniture.
- ♣ Consider pots with colorful perennials.

## III. Front Door

- ♣ Clean surface, including glass and the handle.
- ♣ If scratched or scuffed, repaint.
- ♣ Make sure that the knob, lock, and doorbell all work properly. Also make sure the door doesn't stick.
- ♣ Remove your screen door if it isn't steel or tempered glass

## IV. House Exterior

- ♣ Gently power wash siding and roof.
- ♣ Wash windows. Replace worn curtain with mini blinds or other stylish window treatments. Consider window boxes filled with colorful plants.
- ♣ Clean deck or patio. Refinish if necessary. Accessorize with patio furniture or potted plants.

**The returns on your work will be rewarding. Call on McShane's for any help or advice! After all, that's what we are here for. Good Luck!**